

JOHNELLE SMITH

johnellesmith.com

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4945 Harry-Worth #6, Pierrefonds
Quebec, H9H 4X1

SKILLS

Adobe Creative Cloud
3D CAD
Digital Content

Web Design
Branding & Identity
Product Design

Graphic Design
Editorial Design

EDUCATION

CONCORDIA UNIVERSITY | Montreal QC
Bachelor's Degree, Design, 2015 - PRESENT

VANIER COLLEGE | Montreal QC
DEC, Office Systems Technology: Micropublishing &
Hypermedia, 2012 - 2015

F.A.C.E. | Montreal QC
High School Diploma, Fine Arts, 2005 - 2012

LANGUAGES

English - Native
French - Advanced

EXPERIENCE

- PRESENT - 02/2018 **VAV GALLERY** | Montreal QC
Graphic Design
Creation of content for art exhibitions; posters, hand-outs and social media graphics.
- PRESENT - 12/2017 **MCGILL UNIVERSITY (DEPARTMENT OF GRADUATE AND POSTDOCTORAL STUDIES)** | Montreal QC
UX Design - Freelance
Optimizing customer experience on their online web platform.
- 08/2017 - 09/2017 **LIGNES DE FUITE VOLUME 1** | Montreal QC
Artistic Direction/ Graphic Design - Freelance
Creative lead on the branding, organization and layout of a fashion book of over 170 pages.
- 06/2017 - 09/2017 **CONCORDIA UNIVERSITY (DEPARTMENT OF COMMUNICATIONS)** | Montreal QC
Graphic Design/ Product Design - Freelance
Conceptualizing and producing lab coats incorporating the departments new branding.
- 06/2012 - 08/2017 **PARTY MANIA** | Montreal QC
Customer service/ Visual Merchandiser
Providing in customer satisfaction and developed effective floor plans
- 04/2017 - 08/2017 **MCGILL UNIVERSITY (DEPARTMENT OF GRADUATE AND POSTDOCTORAL STUDIES)** | Montreal QC
Logo Design/ Branding & Identity - Freelance
Developing the identity of a new program.
- 07/2016 - 08/2016 **ENGINEERING AND COMMERCE CASE COMPETITION** | Montreal QC
Director of Graphic Design - Freelance
Creating promotional flyers, brochures and banners and social media material.
- 04/2015 - 05/2015 **MCGILL UNIVERSTY (DEPARTMENT OF CAREER AND PLANNING SERVICES)** | Montreal QC
Graphic Design - Freelance
Producing posters, flyers and logos while respecting McGill University' brand guidelines.

EXHIBITIONS

SIDIM 2017 | "Project Maison" - Product design project
ESPACE PROJET EXPO-VENTE MAGASIN 7 2017 | "Project Maison" - Product design project